

Vontobel Swiss Financial Advisors AG Form ADV Part 3, Client Relationship Summary

August 1st, 2022

Vontobel Swiss Financial Advisors AG (Vontobel SFA or the company) is an investment adviser registered with the Securities and Exchange Commission (SEC). We are not registered with the SEC as a broker-dealer. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. We explain some key differences here to help you make an informed decision about our services.

Throughout this summary, we have included hyperlinks to our Wrap Fee Program Brochure (Form ADV Part 2A) (Disclosure Brochure) where you can find additional information about our services. Free tools are available to research firms and financial professionals at [investor.gov/CRS](https://www.investor.gov/CRS), which also provides educational materials about investment advisers, broker-dealers, and investing.

What investment services and advice can you provide me?

We offer investment advisory services. Our clients are predominantly high net worth individuals like you. We also advise corporations, trusts, and foundations. We do not sponsor or advise funds. We charge an advisory “wrap fee” for our services, as explained below. We do not provide brokerage services to clients in the United States. We offer our investment advisory services from our office in Zurich, Switzerland. Our advisory programs offer a broad variety of strategies and asset allocations, rather than a limited menu of products.

On December 16, 2021, Vontobel Holding AG (Vontobel), a global investment firm, entered into an agreement to purchase the Company. On August 1st, ownership of the Company was transferred from UBS AG to Vontobel. We are now a wholly owned subsidiary of Vontobel and our name has been changed to Vontobel Swiss Financial Advisors AG or Vontobel SFA. The change in our ownership will not result in a change to your relationship with us—your account(s), as well as the products and services we provide to you have not changed.

In a next step, Vontobel will combine Vontobel SFA with Vontobel Swiss Wealth Advisors AG (VSWA)—an SEC registered investment adviser providing wealth management services to North American clients—an affiliated entity (the “Merger”). Preparations for the Merger are underway. Vontobel SFA and VSWA will operate as separate entities until the completion of the Merger. For more information, see sections 3.1 of the Disclosure Brochure.

Our **investment services** allow you to manage your account in a number of ways, including a combination of the below programs.

By choosing one of our **discretionary programs**, you can delegate investment discretion to our investment professionals. For all discretionary programs, we have full investment discretion over your assets, including selecting the broker-dealer to execute the recommended transactions. We will exercise discretionary authority until you terminate your discretionary account with us. You may have the opportunity to place reasonable investment restrictions or instructions, but we reserve the right to decline or terminate client accounts if we believe the restrictions or instructions imposed may inhibit our effective management of your account.

By choosing one of our **non-discretionary programs**, you can work with our investment professionals to receive investment advice, while retaining ultimate decision-making power on whether to purchase or sell investments. When you select a non-discretionary program, you must define your target investment strategy and may only deviate by a pre-determined level based on your risk tolerance. If there are inconsistencies between your allocation and your target investment strategy and they persist despite our notifying you, we may terminate your account.

Account minimum. The required account minimum is CHF 1,000,000. Exceptions may be granted in our sole discretion.

Monitoring. Once invested with us, as part of our standard services, our investment professionals will monitor your account in accordance with our monitoring program, which varies by the type of program you have with us.

For more information, see sections 3, 4 and 8 of the Disclosure Brochure.

Ask your Wealth Management Consultant: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

What fees will I pay?

Advisory Wrap Fee. We will charge you an advisory wrap fee that is calculated as an annualized percentage of your assets under our management (AuM). The wrap fee covers not only our investment advice but also most transaction costs and fees to a broker-dealer or custodial bank in one combined fee, as explained in more detail in our Disclosure Brochure. As it is a bundled fee, the wrap fee will be higher than a typical unbundled fee designed to cover only the investment advice.

To assess if our wrap fee is cost efficient for you, you can calculate the amount of transaction and other non-advisory costs you would incur under a non-bundled fee arrangement and determine how that amount, when combined with the typical asset-based advice-only fee, would compare with the wrap fee we charge.

2/2 We will debit your advisory fee from your account at the end of each quarter to cover advisory services provided for that quarter.

Fees and other charges not covered by your advisory wrap fee. Your advisory wrap fee will not cover a variety of other fees you may be charged. These include redemption or performance fees charged by funds you are invested in, transfer taxes or exchange fees, and foreign exchange transaction fees, among other fees.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For more information, see sections 3.6 and 3.1 of our Disclosure Brochure for more information about the advisory wrap fee, and fees we may charge you that are not included in the advisory wrap fee.

Fee model. Given the AuM-based advisory wrap fee structure, the more assets that are in your advisory account under our management, the greater the amount you will pay in fees. This creates an incentive for us to encourage our clients to increase the assets in their accounts with us.

Ask your Wealth Management Consultant: Help me to understand how these fees and costs might affect my investments. If I invest 1 million dollars, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we must act in your best interest—we cannot put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

Affiliate relationships and relationships with third parties. There are various forms of relationships and cooperation between us and our parent company, Vontobel Holding AG, and affiliated companies (in particular, Bank Vontobel AG and Vontobel Asset Management AG), as well as with third parties (in particular, UBS AG and certain of its affiliates in connection with the Merger). These relationships result in additional revenues for us, for our affiliates, and/or certain third parties, which create conflicts of interests of which you should be aware.

For more information, see section 8 of our Disclosure Brochure which lists and describes these relationships, as well as the potential conflicts, and how we mitigate them. For more information regarding the Merger, see section 8.3 of the Disclosure Brochure. We provide specific examples to help you understand in what contexts these conflicts do or may arise, how they could affect our services to you and how we mitigate them. Please review these disclosures carefully.

Ask your Wealth Management Consultant: How might your conflicts of interest affect me and how will you address them?

How do your financial professionals make money?

Our financial professionals receive an annual fixed salary. In addition, they are eligible to receive an annual discretionary compensation award, which, while not determined based on the amount of net new money or return on investments, could create a conflict of interest.

For more information, see section 3.11 of our Disclosure Brochure for more detailed information on the actual and potential conflicts and how we mitigate them.

Do you or your financial professionals have a disciplinary or legal history?

No. Neither our firm and our affiliates, nor our financial professionals, have a disciplinary or legal history that we are required to disclose.

Ask your Wealth Management Consultant: Who is my primary contact person? Is she or he a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

Have more questions? If you would like a copy of this disclosure, please call +1-855-853-4288 (USA, toll-free) or +41 58 283 81 11 (Switzerland). If you have any questions or need additional information about our services, please speak with your Wealth Management Consultant.

For more about our services, visit vontobelsfa.com.